TERMS & CONDITIONS

Full Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by participating, all entrants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

Promoter: Kellogg Europe Trading Limited. Registered office: 3 Dublin Airport Central (DAC), Dublin Airport, Dublin.

Eligibility

- 1. This ("Promotion") is open to GB residents only (England, Scotland & Wales) aged 18 and over.
- 2. Employees of Kellogg Europe Trading Limited , Orange Tower, MediaCityUK, Salford, M50 2HF, its subsidiaries, other group companies, its agents or anyone else associated with the administration of this Promotion may not enter the Promotion.
- 3. The Promotion opens at 00:01 17.07.23 and closes at 23:59 29.08.23 (the "**Promotional Period**"). Any entries received outside of this period will not be accepted.
- 4. To enter the daily prize draws, purchase any participating Pringles product (165g, 185g or 200g) (as defined in Clause 7 below) from a participating convenience retailer in-store only during the Promotional Period and:
 - Scan the QR code stated on POS & in-store media or visit www.pringles.com/pringlespayout;
 - ii) Provide your full name and email address to register for a Kellogg's account if you have not already done so, or log in to your existing Kellogg's account;
 - iii) Provide your full name, email address & county;
 - iv) Select the store in which you purchased the product from the dropdown list provided;
 - v) Upload a photo of your itemised till receipt;
 - vi) Each entrant's proof of purchase will be verified, then winners will be drawn daily. Winners will be contacted via email within 72 hours of each draw to confirm their win and provide their prize.
 - N.B. Retain receipt for validation purposes showing date of purchase during the promotional period and prior to date of entry.
- 5. One entry permitted per person, per day for the duration of the Promotion.
- 6. One prize permitted per person for the duration of the Promotion.
- 7. Purchase must be of Pringles products (165g, 185g or 200g cans) to be valid for entry. The "Qualifying Products" are listed below (subject to availability and whilst stocks last):

Kellogg SKU Code	Product Description		
7001344000	PRINGLES ORIGINAL 165G		
7001346000	PRINGLES SOUR CREAM & ONION 165G		
7001345000	PRINGLES SALT & VINEGAR 165G		
7001334000	PRINGLES TEXAS BBQ 165G		
7001336000	PRINGLES CHEESE & ONION 165G		
7015804000	PRINGLES PRAWN COCKTAIL 165G		
7016167000	PRINGLES PAPRIKA 165G		
7016720001	PRINGLES BACON 165G		
7017411001	PR-RG ORG 6X165G MOC 2.75 PMP FUR 2X4 (ORIGINAL)		
7017409001	PR-RG SCO 6X165G MOC 2.75 PMP FUR 2X4 (SOUR CREAM & ONION)		
7017413001	PR-RG S&V 6X165G MOC 2.75 PMP FUR 2X4 (SALT & VINEGAR)		
7017415001	PR-RG BBQ 6X165G MOC 2.75 PMP FUR 2X4 (BBQ)		
7017419001	PR-RG CHO 6X165G MOC 2.75 PMP FUR 2X4 (CHEESE & ONION)		
7017417001	PR-RG PRC 6X165G MOC 2.75 PMP FUR 2X4 (PRAWN COCKTAIL)		
7001547000	PRINGLES SOUR CREAM & ONION SHARING CRISPS 200G		
7001546000	PRINGLES SALT & VINEGAR SHARING CRISPS 200G		
7001544000	PRINGLES ORIGINAL SHARING CRISPS 200G		
7016207000	PRINGLES TEXAS BBQ SAUCE CRISPS 200G		
7016846000	PR-RG ORG 6X165G MEG PMP		
7016849000	PR-RG SCO 6X165G MEG PMP		
7016855000	PR-RG S&V 6X165G MEG PMP		
7016852000	PR-RG BBQ 6X165G MEG PMP		
7016931000	PR-RG CHO 6X165G MEG PMP		
7016933000	PR-RG PRC 6X165G MEG PMP		
7016785000	PR-RG SCO 19X185G RAL		
7016754000	PR-RG S&V 19X185G RAL		
7016781000	PR-RG ORG 19X185G RAL		
7016799000	PR-RG BBQ 19X185G MEG		

8. "Participating Retailers" include: Co-op, Nisa, One Stop & independent convenience retailers at their own discretion. The promotion is live in each Participating Retailer for the duration of the Promotional Period however, point of sale material may not be on display in stores throughout the duration of the Promotional Period.

- 9. Entrants must retain an original itemised till receipt that states the time and date of purchase for each entry as this will be required for verification in order to be entered into the prize draw. You must retain a unique till receipt for each and every entry. Your till receipt(s) must predate the date and time of your entry or entries.
- 10. Internet access, email address and the purchase of a Qualifying Product from a participating convenience retailer is required for entry. Registration for Kellogg's account required. Smart phone required to receive PayPoint digital voucher and original itemised till receipt required in order to claim a prize. Entrants who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion.
- 11. Entries (bulk or otherwise) made from syndicates, consumer groups or third parties will not be accepted. If it becomes apparent that a participant is reposting the same content multiple times or using a computer(s) to circumvent this or any other condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified and any prize award will be void.

Prize Details

12. There are 467 prizes available via 44 x daily prize draws during the Promotional Period as detailed below:

Prize	Prize Draw	Prize Draw	Prizes available (PayPoint digital vouchers to the	Prize Draw
Draw	opens	closes	values stated below)	Date
1	00:01 17.07.23	23:59 17.07.23	1 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	19.07.23
2	00:00 18.07.23	23:59 18.07.23	1 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	20.07.23
3	00:00 19.07.23	23:59 19.07.23	1 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	21.07.23
4	00:00 20.07.23	23:59 20.07.23	1 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	22.07.23
5	00:00 21.07.23	23:59 21.07.23	1 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	23.07.23
6	00:00 22.07.23	23:59 22.07.23	1 x £100 cash, 1 x £50 cash, 3 x £25 cash, 2 x £10 cash	24.07.23
7	00:00 23.07.23	23:59 23.07.23	1 x £100 cash, 1 x £50 cash, 3 x £25 cash, 2 x £10 cash	25.07.23
8	00:00 24.07.23	23:59 24.07.23	1 x £100 cash, 1 x £50 cash, 3 x £25 cash, 2 x £10 cash	26.07.23
9	00:00 25.07.23	23:59 25.07.23	1 x £100 cash, 1 x £50 cash, 3 x £25 cash, 2 x £10 cash	27.07.23
10	00:00 26.07.23	23:59 26.07.23	1 x £100 cash, 1 x £50 cash, 3 x £25 cash, 3 x £10 cash	28.07.23
11	00:00 27.07.23	23:59 27.07.23	1 x £100 cash, 2 x £50 cash, 3 x £25 cash, 3 x £10 cash	29.07.23
12	00:00 28.07.23	23:59 28.07.23	1 x £100 cash, 2 x £50 cash, 3 x £25 cash, 3 x £10 cash	30.07.23
13	00:00 29.07.23	23:59 29.07.23	1 x £100 cash, 2 x £50 cash, 3 x £25 cash, 3 x £10 cash	31.07.23
14	00:00 30.07.23	23:59 30.07.23	2 x £100 cash, 2 x £50 cash, 3 x £25 cash, 3 x £10 cash	01.08.23
15	00:00 31.07.23	23:59 31.07.23	2 x £100 cash, 2 x £50 cash, 3 x £25 cash, 3 x £10 cash	02.08.23
16	00:00 01.08.23	23:59 01.08.23	2 x £100 cash, 2 x £50 cash, 3 x £25 cash, 3 x £10 cash	03.08.23
17	00:00 02.08.23	23:59 02.08.23	2 x £100 cash, 3 x £50 cash, 4 x £25 cash, 3 x £10 cash	04.08.23
18	00:00 03.08.23	23:59 03.08.23	2 x £100 cash, 3 x £50 cash, 4 x £25 cash, 3 x £10 cash	05.08.23
19	00:00 04.08.23	23:59 04.08.23	2 x £100 cash, 3 x £50 cash, 4 x £25 cash, 3 x £10 cash	06.08.23
20	00:00 05.08.23	23:59 05.08.23	2 x £100 cash, 3 x £50 cash, 4 x £25 cash, 3 x £10 cash	07.08.23
21	00:00 06.08.23	23:59 06.08.23	2 x £100 cash, 3 x £50 cash, 4 x £25 cash, 3 x £10 cash	08.08.23
22	00:00 07.08.23	23:59 07.08.23	2 x £100 cash, 3 x £50 cash, 4 x £25 cash, 3 x £10 cash	09.08.23
23	00:00 08.08.23	23:59 08.08.23	2 x £100 cash, 3 x £50 cash, 4 x £25 cash, 3 x £10 cash	10.08.23
24	00:00 09.08.23	23:59 09.08.23	2 x £100 cash, 3 x £50 cash, 4 x £25 cash, 5 x £10 cash	11.08.23
25	00:00 10.08.23	23:59 10.08.23	2 x £100 cash, 3 x £50 cash, 4 x £25 cash, 5 x £10 cash	12.08.23
26	00:00 11.08.23	23:59 11.08.23	2 x £100 cash, 3 x £50 cash, 5 x £25 cash, 5 x £10 cash	13.08.23

27	00:00 12.08.23	23:59 12.08.23	2 x £100 cash, 4 x £50 cash, 5 x £25 cash, 5 x £10 cash	14.08.23
28	00:00 13.08.23	23:59 13.08.23	2 x £100 cash, 4 x £50 cash, 5 x £25 cash, 5 x £10 cash	15.08.23
29	00:00 14.08.23	23:59 14.08.23	2 x £100 cash, 4 x £50 cash, 5 x £25 cash, 5 x £10 cash	16.08.23
30	00:00 15.08.23	23:59 15.08.23	2 x £100 cash, 4 x £50 cash, 5 x £25 cash, 5 x £10 cash	17.08.23
31	00:00 16.08.23	23:59 16.08.23	2 x £100 cash, 4 x £50 cash, 5 x £25 cash, 5 x £10 cash	18.08.23
32	00:00 17.08.23	23:59 17.08.23	2 x £100 cash, 4 x £50 cash, 5 x £25 cash, 5 x £10 cash	19.08.23
33	00:00 18.08.23	23:59 18.08.23	2 x £100 cash, 4 x £50 cash, 5 x £25 cash, 5 x £10 cash	20.08.23
34	00:00 19.08.23	23:59 19.08.23	2 x £100 cash, 4 x £50 cash, 5 x £25 cash, 5 x £10 cash	21.08.23
35	00:00 20.08.23	23:59 20.08.23	2 x £100 cash, 4 x £50 cash, 5 x £25 cash, 5 x £10 cash	22.08.23
36	00:00 21.08.23	23:59 21.08.23	2 x £100 cash, 4 x £50 cash, 4 x £25 cash, 5 x £10 cash	23.08.23
37	00:00 22.08.23	23:59 22.08.23	2 x £100 cash, 1 x £50 cash, 3 x £25 cash, 3 x £10 cash	24.08.23
38	00:00 23.08.23	23:59 23.08.23	2 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	25.08.23
39	00:00 24.08.23	23:59 24.08.23	2 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	26.08.23
40	00:00 25.08.23	23:59 25.08.23	2 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	27.08.23
41	00:00 26.08.23	23:59 26.08.23	2 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	28.08.23
42	00:00 27.08.23	23:59 27.08.23	2 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	29.08.23
43	00:00 28.08.23	23:59 28.08.23	2 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	30.08.23
44	00:00 29.08.23	23:59 29.08.23	2 x £100 cash, 1 x £50 cash, 2 x £25 cash, 2 x £10 cash	31.08.23

13. Prizes will be awarded as a PayPoint digital voucher that can be redeemed for cash at any PayPoint location. To find your nearest PayPoint location, visit: https://consumer.paypoint.com/.

Winner Selection & Prize Fulfilment

- 14. Winners will be drawn daily at random via an independently verified prize draw selection process from all valid entries received during each promotional day. A winner will be redrawn if they have previously won.
- 15. All entrants will be subject to verification before being entered into the prize draws. The receipt provided upon entry will be reviewed and verified within 48 hours of entry to ensure the entry is valid.
- 16. Winners will be notified via email, to the email address registered to their Kellogg's account within 72 hours of each draw. Each winner notification email will contain the URL required to claim each prize at a PayPoint location.
- 17. Winners must present their digital voucher at a PayPoint location to redeem their cash prize. Vouchers are issued with a minimum 90 day validity period. All vouchers will expire on 30.11.23 after which the prize will be null and void.
- 18. It is the winner's responsibility to ensure that they provide a valid email address at the point of entry, as this will be used for delivery of their prize. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize. It is the responsibility of the winners to supply the correct personal information (outlined above) to claim their prize. The Promotor will not be held liable for non-delivery of a prize due to the provision of incorrect information.
- 19. For assistance with claiming your prize, please contact PayPoint by email at contactus@paypoint.com or by telephone on 0330 400 0000.

- 20. Proof of identity (passport, driving licence or equivalent) or further verification may be requested before a prize is awarded. The Promoter reserves the right to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the Promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions, the spirit of the promotion, any instructions forming part of this Promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating or won using fraudulent means.
- 21. The Promoter's decision is final and binding in all matters and no correspondence will be entered into.

General

- 22. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, traffic congestion, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter may in its sole discretion cancel, modify or suspend the Promotion or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms and Conditions, the Promoter will not be liable for any failure to perform or delay in performing its obligation but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
- 23. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion, the fulfilment of the prizes and/or the use of the prizes, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
- 24. The Promoter is not responsible or liable for:
 - a) Any entries that are lost or delayed due to faulty or failed electronic data transmissions.
 - b) Communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines satellites, servers, computers or providers utilised in any aspect of this promotion causing delays or disruption.
 - c) For entries which are lost, delayed, corrupted, damaged, misdirected, illegible or incomplete or cannot be delivered for any technical, delivery or other reason.
- 25. There is no alternative to the stated prize or any other means in which to receive the cash prize, other than via redemption at a PayPoint terminal. The prizes are non-transferable. The Promoter reserves the right to substitute a prize for one of greater or equal value in the event of circumstances outside of its control.
- 26. Winners may be requested to participate in any reasonable publicity when asked by the Promoter and shall not receive payment for such publicity. You may opt-out of publicity.
- 27. The surname and county of residence of the prize winners can be obtained by contacting https://www.pringles.com/uk/contact-us.html within 3 months of the Promotion close date. The Promoter reserves the right to refuse such requests. If you do not want your surname and

county included on the list of winners referred to above, you must notify the Promoter before the closing date of the promotion by contacting https://www.pringles.com/uk/contact-us.html. We may nevertheless disclose the information to the Advertising Standards Authority if required to do so.

- 28. If you would like a written copy of these full Terms and Conditions, please write to: Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCity UK, Salford, M50 2HF providing your address and contact details.
- 29. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
- 30. Any question concerning the legal interpretation of the rules will be based on English law and the Courts of England and Wales will have exclusive jurisdiction unless you live in Scotland, in which case your local courts will have jurisdiction.

Data Protection

31. We are committed to protecting your privacy. Kellogg Europe Trading Limited (Kellogg) is the controller of your personal data will only process your information for the following purposes: (1) To administer this promotion in line with the terms and conditions, and (2) to contact you in relation to future promotions and for marketing purposes. We will only use the personal data of entrants on the basis of consent. We will never sell your data to third parties, but may combine your data with data from other sources in order to build anonymised/pseudonymised profiles for targeted advertising. Your data will be processed and held on servers located in the United States. Kellogg has ensured that any processors we use are obligated under EU Standard Contractual Clauses to ensure data protection compliance. We will hold your data as long as your consent is valid and you wish to receive marketing communications. You have the right to access your data, withdraw your consent, or to have your data erased. You also have the right to contact a data protection supervisory authority. For further questions on how we use your data, please see our Privacy Policy. You can also contact us at DataPrivacyOfficer@kellogg.com. Any information collected regarding entrants into this Promotion will be treated in confidence in accordance with Promoter's Privacy Policy and can be found at: https://www.pringles.com/uk/privacy-policy.html